



For Immediate Release

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**MEISTER SEELIG & FEIN LLP
ADDS ATTORNEYS TO INTELLECTUAL PROPERTY GROUP**

Move Strengthens Group's Media and Entertainment Law Push

New York, NY -- August 17, 2011 -- Meister Seelig & Fein LLP today announced that it has added two attorneys to its growing Intellectual Property Group.

Jeffrey Greenberg, formerly a partner in a leading New York City-based entertainment law firm, joins Meister Seelig as a partner in the firm's IP Group. His arrival further bolsters a growing cadre of lawyers in the group with broad entertainment and media-related experience.

Greenberg represents clients in the fields of film and television production, music production and publishing, festival and live event production and management, sponsorships and endorsements, management and licensing of archival and estate IP portfolios, and tax planning and compliance for foreign entertainers and athletes.

"Jeff Greenberg adds to our strength in the entertainment industry and related practice areas centered on intellectual property," said Mark Seelig, the firm's managing partner. "We see a natural tie-in between Jeff's strengths and the IP Group's focus on intellectual property, media and technology, on both the transactional and litigation fronts."

Greenberg joins IP Group partners Sid Bluming, Gary Adelman, Barry Perlman, Elaine Rogers and Jeff Weingart.

The firm also added Rowena DeLeon as an associate in the IP Group. With more than a decade of trademark prosecution and licensing experience, Ms.

DeLeon will further strengthen the firm's ability to prosecute and manage large, international trademark portfolios.

"Rowena is a classic example of the type of aggressive, entrepreneurial attorneys that Meister Seelig attracts," Seelig said. "She knows the trademark area so well, and her years of experience will allow her to service the firm's trademark clients in areas such as apparel, merchandising, consumer goods, music, media and food services."

Founded in 1994, Meister Seelig & Fein LLP is a full-service commercial law firm comprising approximately 50 attorneys with offices in New York, Connecticut, Boston, and New Jersey, and affiliated offices in Los Angeles and Philadelphia. The firm serves a wide variety of clients, including both public and private companies, high net worth individuals, real estate investors and developers, entertainers, professional athletes, trademark and copyright owners, software developers, and entrepreneurs. The firm is a member of Consulegis, an international network of medium-sized law firms serving businesses and companies around the world. The firm's website is located at www.meisterseelig.com.

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