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FOR IMMEDIATE RELEASE

**MEISTER SEELIG & FEIN LLP
ANNOUNCES THE ADDITION OF TWO NEW ATTORNEYS
IN ITS NEW YORK OFFICE**

New York, NY – November 16, 2009 --- Meister Seelig & Fein LLP announced today that two additional attorneys have joined the fast growing commercial law firm. They are Jeffrey Weingart, partner, whose practice areas are technology and intellectual property litigation and transactions; and Sarit Shmulevitz, associate, whose practice area is bankruptcy and commercial litigation.

The announcement was made by Managing Partner, Mark Seelig. Mr. Seelig stated: “We are pleased that these seasoned attorneys have chosen to join our firm. They will further enhance our ability to provide the highest quality of service and responsiveness to our diverse and broad and rapidly growing client base, particularly in the litigation, transactional, technology, intellectual property, entertainment and new media areas.”

Following are details about the two attorneys:

Jeffrey Weingart

Mr. Weingart joins as a partner in the Litigation department and is also active in the firm's Entertainment and New Media practice. For more than 20 years, Mr. Weingart's practice has focused on a broad range of litigation and transactional matters related to information technology and computer software, proprietary data, digital content, e-commerce and the Internet. He regularly represents clients in disputes involving all aspects of intellectual property, including cases arising from the development, protection, commercialization and misappropriation of technology, software, media, content and other assets protected by copyright and trade secret law, patents, trademarks, rights of publicity and other common law rights. In addition, he has litigated and arbitrated numerous cases related to system development and implementation projects, as well as disputes related to business process outsourcing and consulting services agreements. In the transactional area, Mr. Weingart regularly structures and negotiates complex commercial agreements related to the development, licensing and monetization of technology, data and content across a broad spectrum of platforms and industries. He regularly represents clients such as software development firms, corporate IT users, medical services providers, consumer goods manufacturers, insurance and financial services companies, publishing concerns, record companies, and providers of educational and entertainment-related content.

Mr. Weingart is a co-author of two legal treatises entitled *Doing Business On The Internet: Forms & Analysis*, Law Journal Press, a division of ALM Media, Inc., 1997; and

Information Technology Litigation: Law & Analysis, Law Journal Press, a division of ALM Media, Inc., 2008. Before joining Meister Seelig & Fein, Mr. Weingart was a principal of Fish & Richardson PC and prior to that, he spent 17 years with technology law firm Brown Raysman Millstein Felder & Steiner LLP.

Sarit Shmulevitz

Ms. Shmulevitz specializes in bankruptcy and commercial litigation. She has represented hedge funds, bondholders, indenture trustees and creditor committees in complex litigation cases and

out of court restructurings. Her clients have been large commercial enterprises as well as well-known entrepreneurs and business leaders. Her clients have been major lending institutions, landlords, inventory suppliers, retail chains, wholesale distributors, real estate developers, and communications companies.

Meister Seelig & Fein LLP is a well regarded commercial law firm comprising more than 40 attorneys and has a highly regarded reputation for its outstanding legal representation of public and private clients, high net worth individuals, entrepreneurs, professional athletes, entertainers, and real estate developers and investors. Clients include some of New York's most important real estate developers and entrepreneurs, and the firm is regularly called upon by a who's who in the real estate, entertainment and private corporate worlds for its in-depth knowledge and seasoned expertise in matters involving complex real estate, corporate and finance transactions. In addition to its offices in New York City, the firm has offices in Los Angeles, Boston, and New Jersey and an affiliated office in Philadelphia.

For further information on the law firm, please visit www.meisterseelig.com